

# Film Friendly GA

Georgia's Premiere Location Services Company

Representing property owners as a service to the industry

Winter 2013

## Volume I, Issue I

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## Hey, y'all!

Who We Are and What We Do

Meet Film Friendly GA! Georgia's film industry had an economic impact of over \$3 billion during fiscal year 2013. As the film industry continues to grow more prominent in Georgia, it's important to have a local team that can assist location scouts and location managers with a database of amazing properties for your filming purposes. To put it simply, we at FFG are hometown concierges for a film location crew. If you're not sure which Peachtree Street you need to be on - no worries. We do!! We'll even pick you and your crew up at the airport!

Founder Wanda Morganstern had this wild idea during a conversation with a location manager while on set. With all the film work pouring into Georgia, it seemed silly

to not have a comprehensive database of locations where

the property owners have already agreed to have their property used for filming!! Her 20+ years of commercial real estate experience in Atlanta and throughout the state allowed her to create a company that eases the process for location managers, while representing the property owners to the film and TV industry. Wanda and her small FFG team brought hundreds of locations to the table and our database was born! Within a few chaotic months that wild idea turned into Film Friendly GA.

Go to <http://www.filmfriendlyga.com> to view our comprehensive property inventory. Use "password123" to access the full database. If the property you're looking for isn't in our database (which would be hard to believe - we have just about everything), the FFG crew will find it for you.



*Sir Anthony Hopkins with FFG founder Wanda Morganstern on the set of the feature film SOLACE at one of FFG's many locations.*

FFG is a great resource for scouts and location managers. We purposely are not huge company, but we are mighty! We have a healthy team spirit and we're always looking for the next "best" property to add to our inventory for your next location requirement. We communicate with each other, our property owners, scouts & location managers and everyone necessary to the filmmaking team. We do not participate in any fees paid to the location scout or the location manager. All this adds up to a smooth film-making experience for all involved.

Our team at Film Friendly GA looks forward to working with you and your crew in 2014. Sharing our beautiful state and great properties is our job and we love it!



## Frequently Asked Questions

*Will someone from FFG be on my property and representing my interests at all times?*

Yes! At no cost to the property owner, FFG will have a location representative onsite all times overseeing and assisting the production company in their usage of the property. Remember, FFG represents the best interests of the property owners as well as the filmmakers.

*Where do we go while our property is being rented?*

Wherever you'd like. Often, only a select number of rooms are used (interior shoots), so owners may remain in their homes or businesses. Exterior shoots will allow property owners to remain comfortable in their homes. The FFG contract allows for property owners to prohibit filming in certain places if they wish. We want to make this smooth for the filmmakers as well as making our location owners happy.

*How will you market my property to the industry for upcoming projects?*

We have an organized online database to which we frequently load new properties – photos and descriptions. Through our newsletters, social media, and word of mouth, we aim to familiarize people with our company and what we do. As location scouts come into town with a certain type of property in mind, we'll have our

database ready, contracts signed, and a smooth filming process for everyone involved.

*Which production companies have you worked with in the past?*

Our most recent production was *Solace*, produced by several companies, most notably New Line Productions.

*If something is damaged, who is responsible for the repair, replacement, or compensation?*

Our location reps are on set to make sure if anything is damaged, we at FFG and the filmmakers are notified as soon as possible. We have insurance; film companies do as well. Maintaining an honest and good working relationship with all parties involved is imperative for us.

**Meet Our Team**

- Wanda Morganstern-  
Founder
- Page Rast-  
Project Manager
- Cathy Hodge-  
Site Rep
- Kim Karelson-  
Site Rep
- Jeff Karantza-  
Site Rep
- James Siler-  
Site Rep
- Lorna Katica-  
In-House Counsel
- Porter Versfeldt-  
Technical Advisor

**INDUSTRY LINKS**  
[www.georgia.org](http://www.georgia.org)  
The Georgia Department of Economic  
Development - includes film office

[www.gpb.org](http://www.gpb.org)  
Georgia Public Broadcasting

[www.atlantafilmfestival.com](http://www.atlantafilmfestival.com)  
The long-running annual Atlanta film  
festival

## CURRENTLY FILMING

### Feature Films

*Hunger Games: Mockingjay, Part 1*

Jennifer Lawrence, Liam

Hemsworth, Josh Hutcherson

*-The third movie (part 1) in the popular Hunger Games trilogy.*

*Dumb and Dumber To*

Jim Carrey, Jeff Daniels

*-The long awaited sequel to 1993's Dumb and Dumber.*

*Fast and Furious 7*

Vin Diesel, Paul Walker

*The seventh installment in the popular Fast and Furious franchise.*

### Television

*The Walking Dead*

Andrew Lincoln, Jon Bernthal

*Season 4 of the popular post-apocalyptic zombie vs. human drama.*

*The Vampire Diaries*

Nina Dobrev, Paul Wesley, Ian Somerhalder

*The fourth season of the hit series about high school students and the vampire world and how the two collide.*

*The Red Road*

Annalise Basso, Tom Sizemore

*First season of this drama about culture clashes in a small town.*

## For Location Inquiries

[filmfriendlyga@gmail.com](mailto:filmfriendlyga@gmail.com)

## To Submit Your Location

[FFGpics@gmail.com](mailto:FFGpics@gmail.com)

(Please include photos and a description of your property)

## Our Website

[www.filmfriendlyga.com](http://www.filmfriendlyga.com)

## Did you know?

*Since 1972, Georgia has had more than 700 film, television, and music projects. In the last single year, Georgia has been home to roughly 200 projects.*